

VistA Software Alliance Membership Meeting

Mission Statement Revision – Duncan Pringle

To advocate, promote and facilitate the widespread adoption of VistA to promote healthcare.

Membership: Moved – K.S. Bhaskar, Seconded – Robert Missroon, Jr.

Board: Moved – Roger Maduro, Seconded – ?

Adopted by the membership and board.

Organizational Mandates – K.S. Bhaskar

Ethics/policy

1. Remain vendor neutral
2. Honesty and integrity

How will we measure success?

1. Tools – technology- code repository – 12 *
2. How easily we can get customers to adopt VistA. – 5
3. Positive atmosphere around VistA as a FLOSS solution. – 12 *
4. Increase membership/partnership – 22 *
5. Referrals resulting in business – 5
6. Developing business cases (eg. ROI) – 17 *
7. Measure VistA adoption – 2
8. VSA Chapter in each continent – 3
9. Press contacts – 12 *
10. Standards activities – 0
11. Active feedback loop with U.S. Government (collaborative; 2-way) – 0
12. Promotion of current system within the VA – 13 *
13. More user participation – 1
14. Active legislation and lobbying in state and federal – 9 *
15. Celebrating successful customer use of VistA – 1
16. Identify VistA stakeholders – 2

* - indicates priorities

Group to help map priorities: Brett Pope, Jack Malito, Kathy Abbott, Scott Schreeve

1. Advocate on State, Local & Federal levels for VistA Based solution in Healthcare. Advocate continued use of VistA in VA.
2. Promote positive atmosphere around VistA through conferences & press. ROI/Business Case/Case Studies “ Proof.
3. Facilitate the implementation of VistA through membership, partnerships and leads. Maintain a repository of tools, code, processes and other appropriate technologies.

Lessons Learned – Ron Sullivan

Did Well

1. Leads
2. Maturity/persistence
3. Neutrality
4. Marlene – POC for reference
5. Public advocacy
6. Grew membership
7. Volunteer time
8. HIMSS
9. Website – shared portal for the membership to add calendar events.
10. Member criteria
11. Shepherdstown Meeting

Did Poorly

1. Communication
 - a. LEADS (distribution list needs to be current)
 - b. email List
 - c. list serve
2. Invoice
 - a. Remit to
 - b. Change "Statement" to "Invoice"
3. More lead time for meeting.
4. Brand Better
5. Resources/links
6. More give-aways (CD)
 - a. How do I contact
 - b. Articles
 - c. References
 - d. VA Contact via Executive Director
7. Success measures
8. VSA activities list -
9. Plan for future growth
10. ROI Dues/Benefits
11. Membership Drive
12. Membership Dues

Morning Snack & Beverages sponsored by: Blue Cliff

Envisioning the Future (Working Lunch)– Roger Maduro

1. Growth in Membership – **26 Votes**
 - a. Organizational (dues based on tiers) 50/75/100
 - b. Educational 10
 - c. Individual 200
 - d. Chapters on every continent
 - e. Annual Report
 - f. Ongoing success (maintain current install base and expansion)
2. Legislative/Lobby – **20 Votes**
3. Fully Funded and Staffed (dues based on tiers) – **14 Votes**
4. VistA Branding (i.e. Kleenex & Xerox) – **15 Votes**
 - Public Relations
5. Deployments (VSA will track the lessons learned and document case studies, however, we will not compete with our membership)
 - a. Systems 50
 - b. Hospitals 40
 - c. Small Offices/Practices 200
 - d. Doctor's office 1000
 - e. Countries – 30
 - f. Country Federal Agencies
 - g. Wal-mart, Dell & IBM to implement VistA
6. VistA IT leadership (Community drives VistA) – **14 votes**
 - a. Federal agencies to adopt community version (VA role shifts from author to contributor)
 - b. Non-traditional medicine (modules)
7. Vision of being the cutting edge in technology (platform independent/core of common code) – **0 votes**

8. Growth of 3rd party VistA based products and services – **0 votes**
9. Standards (working with CCHIT) – **3 votes**
10. Full scale conferences – **8 votes**
 - a. SIGS/Tracks
 - User groups sponsored by VSA
 - U.S. based
 - International Based
 - b. Camp CPRS/VHUE
 - c. United States Conferences
 - d. World Conferences

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